

Smart
Product Brochure



introducing —
Smart
Quartz
Paint

With Skora, we bring to the forefront a revolutionary offering – our state-of-the-art Smart Quartz Paint. This Smart Quartz Paint technology has been developed by us through rigorous research and development that finally resulted in a coating system that possesses a unique set of attributes like no other in the industry.

Our Smart Quartz Paint technology allows our coating to penetrate deep into the surface of the substrate which further renders the penetrated region extremely hydrophobic in nature. This is attributed to the Quartz-like structure of our Smart Quartz Paint formed by the fibreglass technology that acts like a crystalline shield against moisture. This ultimately creates a dry zone beneath the coating which prevents harmful algae and mould from forming. The Smart Quartz Paint technology, while rendering the surface of the substrate hydrophobic, does not block the pores of the substrate like film coatings would. This unique property of the Smart Quartz Paint therefore, allows any existing moisture beneath the surface to easily escape the substrate rather than being locked within which would cause problems related to dampness over time. This smart attribute of our Smart Quartz Paint allows cement based substrates to cure fully and build strength over time.

The dry zone created beneath the surface by our Smart Quartz Paint protects the surface from salt and alkali attacks as well as prevents the formation of mould and algae that thrive in damp areas which ultimately degrade the integrity of the structure. Siloxanes and Silanes and form an integral part of our Smart Quartz Paint technology that make our coating system resistant to alkali, fortifying the substrate even further.

Due to the hydrophobic nature of our Smart Quartz Paint, surfaces are rendered with a self-cleansing technology that washes away dirt and dust particles during rainfall. This is owed to the high beading effect of our Smart Quartz Paint that prevents water from penetrating the surface and rather lets it roll down the surface while taking the dirt with it.

Our Smart Quartz Paint also extends to the shades that have been formulated to be our Smart Colours. Owing to our Smart Quartz Paint technology, these Smart colours reflect harmful IR radiation from the sun. IR radiation absorption causes surfaces to heat up which, in case of painted surfaces, causes paint to crack, flake and eventually chip off the surface. Our Smart Quartz Paint technology prevents this by reflecting IR rays keeping the substrate cool, preventing cracking. Our Smart Quartz Paint technology thus, also prevents UV radiation from causing the Smart Colours to fade as UV rays penetrate paint coatings through cracks in the surface. With the substrate kept cool and safe from cracking, UV radiation too cannot harm the paint quality over time.

This extensive set of smart attributes of our Smart Quartz Paint has been rigorously tested to check the weathering effect on our Smart Quartz Paint as opposed to conventional paints in the industry. These ongoing tests have resulted in our Smart Quartz Paint being virtually unscathed and in extremely good condition as opposed to conventional paint. These results have indicated that our Smart Quartz Paint technology can outlast all conventional paint systems which have led us to boldly offer lifetime guarantee on our Smart Quartz Paint technology.

unlike ever before —

Smart with a *Heart*

For decades now paint companies have talked about making homes beautiful, about taking pride in beautiful homes, about providing exceptional protection and lasting colour. All of these have been quite overdone over the years but haven't been able to evolve beyond just that.

With the world moving forward and embracing new technology in almost every sphere of life, paint however, has remained more or less the same as what it always has been – just paint. With the dawn of smart innovation be it smart phones, smart cars and even smart cities, it's perhaps time for the paint to become smart as well. Skora is that Smart Quartz Paint. It's the Smart Quartz Paint that the smart new world deserves – one that offers more than just beautiful structures, exceptional protection and long lasting colour. A Smart Quartz Paint that cares about delivering quality coatings that last a lifetime.

Skora doesn't only stop at that and goes one step forward to revolutionize the paint industry landscape by instilling unmatched levels of trust and confidence in every consumer.

SKORA

Smart with a Heart

Smart Features

The **Paint** that *Breathes*

SmartBreathe



QuartzShield



SmartCool



SmartDry



SmartWater Proof/Shield



WeatherProtect



Hydrophobic Technology



SmartDFT



The **Paint** that *Cleans*

DirtResistance



StainResistance



ScrubResistance



HighWashability



DustResistance



The **Paint** that *Shields*

Anti-Algae



Anti-Efflorescence



Anti-Mould



Anti-Allergy



Pollution Resistance



The **Paint** that *Gleams*

CrackProof



FadeProof



Elastomeric



PerfectFinish



Anti-Yellowing



10 Problems 7 Solution —



1 Leakage

2 Dampness

6 Peeling and Flaking

3 Efflorescence

7 Chalking

4 Honey Comb

8 Mould

10 Algae Growth

5 Damage by Co2

Surfactant Leaching
9

1111
21st Ave
4 BEDROOMS
2 CAR GARAGE
6077 SQ. FT.

1. Leakage

This is a major cause of other common building defects so much so that if water leakage could be prevented, almost 80% of other building defects can be eliminated.

Cause

Leakage in water supply pipes, seepage of waste water or rain water from external walls.

Smart Solution

Hydrophobic Technology & Smart Breathing Paint



2. Dampness

Structural dampness is caused by the presence of unwanted moisture in the structure of the building, either as a result of rain or condensation from within the structure itself.

Cause

Poor quality of construction material, faulty construction or bad workmanship.

Smart Solution

Hydrophobic Technology & Smart Breathing Paint



3. Efflorescence

Efflorescence occurs when crystalline deposits of soluble salts appear on the surface of the wall. These comprise of Sodium, Potassium, Magnesium, Calcium and iron.

Cause

It's caused by the shift of lime water molecules ($\text{Ca}(\text{OH})_2$) to the surface of the wall.

Smart Solution

Quartz Shield & Hydrophobic technology



4. Mould

Mildew grows mainly in damp, humid or moist areas of your home or building but the best form of prevention in such cases using mildew-resistant paint.

Cause

Moisture penetration and presence in the wall is the key cause of mould growth.

Smart Solution

Hydrophobic Technology & Anti-Mould



5. Surfactant Leaching

Water-soluble paint ingredients called "surfactants" rise to the surface. These are evident as brown or clear spots and can sometimes be glossy, soapy, oily or sticky.

Cause

Temperatures cause surfactants to separate out and float to the top of the coating.

Smart Solution

Smart Quartz Shield & Hydrophobic Technology



6. Algae Growth

Algae and fungus can grow when the surface is continually damp and exposed to dirty. Insufficient fungicide or algaecide in the paint can also worsen the situation.

Cause

Water penetration and dampness causes algae growth and formation in the wall over time

Smart Solution

Hydrophobic Technology & Anti-Algae Technology



7. Honey Comb

Honeycombs are hollow spaces and cavities in the concrete mass on the surface or inside the concrete mass where concrete could not reach. This looks like a honey bee nest.

Cause

Improper vibration during concreting, poor workmanship are often the causes of honey comb on walls.

Smart Solution

Smart Breathing Paint & Hydrophobic Technology



8. Damage by CO2

When carbon dioxide in the air comes in contact with soluble salts and moisture in the wall, it forms carbon monoxide. This effects the integrity of steel and concrete in the structure.

Cause

Damage caused by corrosion to steel structure often leads to further CO2 damage on the wall.

Smart Solution

Smart Breathing Paint & Hydrophobic Technology



9. Peeling & Flaking

Loss of adhesion of paint film caused by high levels of moisture that penetrate the film and eventually push it away from the substrate. Flaking is an early stage of peeling.

Cause

Excessive moisture due to high levels of humidity in the basement or foundation.

Smart Solution

Hydrophobic Technology & Smart Breathing Paint



10. Chalking

Visible chalking is the formation of fine powder on the surface of the paint film due to weathering and excessive exposure to UV radiation from the sun.

Cause

Constant UV radiation exposure leads to chalking which can further cause colour fading on walls.

Smart Solution

Smart Therma Coat & Fade Proof Technology





Smart — *Exterior Coating*

We believe that an exterior coating should make any structure look and feel great but at the same time also needs to protect the exterior surface from the elements. We have therefore designed our range of Smart Exterior Paints to be virtually perfect, durable and water repellent while taking special care to ensure your structure will always look stunning.

Mr. Perfect



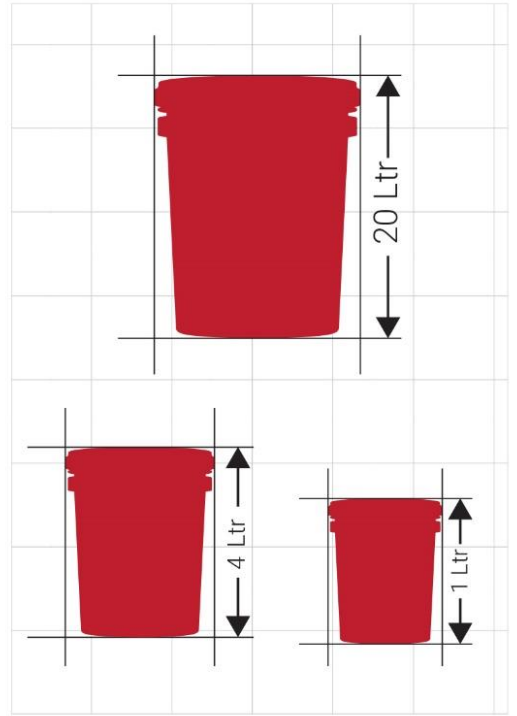
I'm Mr Perfect, the perfect choice for your exterior painting needs. Why am I perfect? That's because I'm infused with the best combination of Smart technologies that lets me protect and keep your exterior looking young and fresh for life. When used in combination with my friends Mr Protect the Primer and Mr Finish the Final Coating, my life is extended to well over 15 years of protection, making me the perfect paint for the job.



- QuartzShield
- WeatherProtect
- Anti-Mould
- SmartBreathe
- FadeProof
- CrackProof
- PerfectFinish
- Hydrophobic Technology
- Anti-Bacteria
- Anti-Virus
- Low VOC

PRODUCT BENEFITS

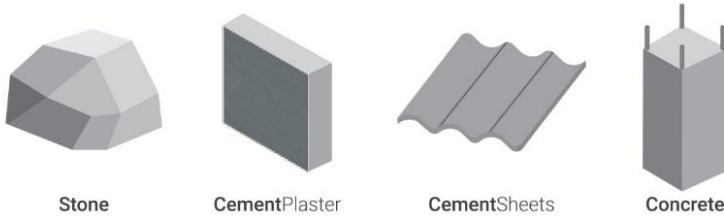
SmartDFT	High	Medium	Low
SmartCool	High	Medium	Low
CrackProof	High	Medium	Low
FadeProof	High	Medium	Low
SmartClean	High	Medium	Low
DirtResistance	High	Medium	Low



1560
COLOURS TO CHOOSE FROM

Matte

APPLICABLE SURFACES

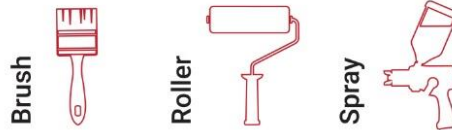


2 COATS
40-50 sq ft/ltr

Darker shades may need up to 3 coats of paint to reflect the richness of colour.

Actual coverage may vary due to factors such as method and condition of application and surface.

RECOMMENDED USAGE AREAS



Why Choose Mr. Perfect?

QuartzShield Our Smart Quartz Paint forms a strong Fibreglass layer made of a Quartz-like structure that protects the painted surface from the elements and more.

WeatherProtect Our paint gets stronger with every monsoon, making sure you don't have to keep repainting every year for the next decade, come rain or shine.

Anti-Mould Our Smart Quartz Paint keeps your walls dry not only on but below the surface as well. This ensures that there's no moisture to promote the growth of mould.

SmartBreathe Our paints are like no other in the market because, like your skin, our paint also breathes which lets airflow through while keeping moisture out.

FadeProof Ultraviolet rays make paints fade over time but our paint deflects these rays, making every shade look as fresh as the day they were applied.

CrackProof Like the name suggests, I don't crack under the heat of the sun, making sure I last much longer than the other coatings in the neighbourhood.

PerfectFinish Our best paint calls for the best possible finish, something we at Skora formulated to make every applied surface look nothing short of stunning.

HydrophobicTechnology This Smart technology prevents water from penetrating the surface to keep your substrate high and dry even in the rainiest weather.

1 Mr. Protect Primer
 Thinner Water
 Dilution Level 90%
 Drying Period 3 hrs

2 Mr. Perfect - First Coat
 Thinner NA
 Dilution Level No Dilution
 Drying Period 3-4 hrs

3 Mr. Perfect - Second Coat
 Thinner NA
 Dilution Level No Dilution
 Drying Period 3-4 hrs

4 Mr. Finish
 Thinner Water
 Dilution Level 90%
 Drying Period* 3-4 hrs

Before application of any coat, ensure the surface is free from dust, dirt, grease, any growth of fungus and algae.

*Drying period is quoted for typical conditions of 25°C and 50% relative humidity, these may vary under different condition.



Mr. Care

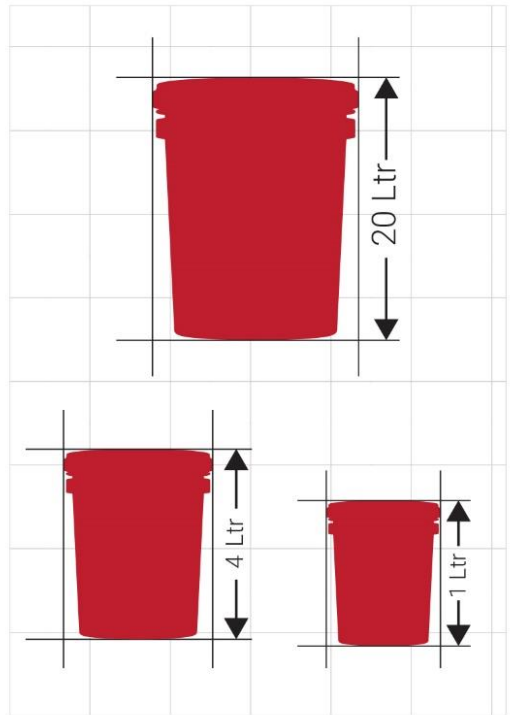


I'm Mr Care. I take care of your exterior painting needs better than most basic paint systems out there. I have just the right combination of Smart Technologies that best suits common areas. Owing to my qualities and to the Smart Technology, I take care of your walls for no less than 5 years.



PRODUCT BENEFITS

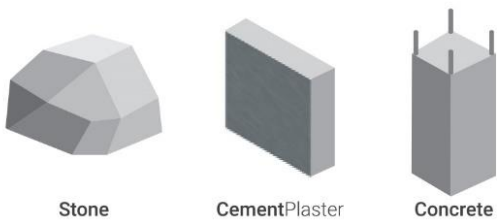
SmartDFT	High	Medium	Low
SmartCool	High	Medium	Low
CrackProof	High	Medium	Low
FadeProof	High	Medium	Low
SmartClean	High	Medium	Low
DirtResistance	High	Medium	Low



1560
COLOURS TO CHOOSE FROM

Matte

APPLICABLE SURFACES

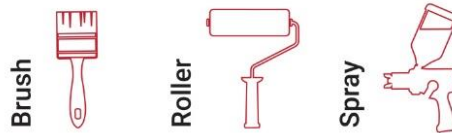
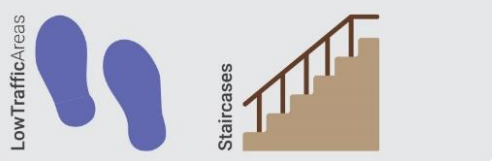


2 COATS
40-50 sq ft/ltr

Darker shades may need up to 3 coats of paint to reflect the richness of colour.

Actual coverage may vary due to factors such as method and condition of application and surface.

RECOMMENDED USAGE AREAS



Why Choose Mr. Care?

SmartClean When it rains, with the help of high beading effect, I don't let water get into your wall. It instead rolls down collecting all the dirt and dust along with it to clean me all up.

DirtResistance We would hate for your walls to look dirty, so we formulated our paints to be dirt resistant to ensure your walls look nothing but stunning.

HighWashability Our paints are water resistant and naturally prevent moisture penetration. To top that, frequent washing also does not deter the integrity of our Smart Quartz Paint.

Anti-Efflorescence Efflorescence ruins the beauty of any wall and forms due to inferior paint technology. Our Smart Quartz Paint prevents efflorescence from occurring over time.

StainResistance Our Smart Quartz Paint uses stain resistant technology that prevents stains from penetrating the surface, allowing them to be easily wiped off like they never happened.

ScrubResistance Stains and dirt make any wall look less appealing and scrubbing walls tends to thin the layer of paint. Our Smart Quartz Paint, hence has a highly scrub resistant.

1 Mr. Protect Primer
 Thinner: Water
 Dilution Level: 90%
 Drying Period: 3 hrs

2 Mr. Care - First Coat
 Thinner: NA
 Dilution Level: No Dilution
 Drying Period: 3-4 hrs

3 Mr. Care - Second Coat
 Thinner: NA
 Dilution Level: No Dilution
 Drying Period: 3-4 hrs

4 Mr. Finish
 Thinner: Water
 Dilution Level: 90%
 Drying Period: 3-4 hrs

Before application of any coat, ensure the surface is free from dust, dirt, grease, any growth of fungus and algae.

**Drying period is quoted for typical conditions of 25°C and 50% relative humidity, these may vary under different condition.*



DFT: 80-110

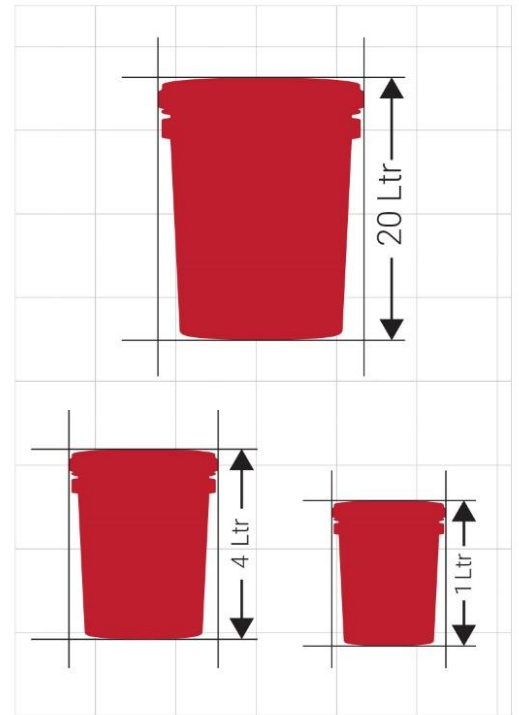
Mr. Proofer



I'm Mr Proofer. As my name would suggest, my job is to make your roof waterproof. I'm the best choice to prepare your exteriors for the monsoon and beyond. You needn't worry about rain, dampness or water damage with me on your side.



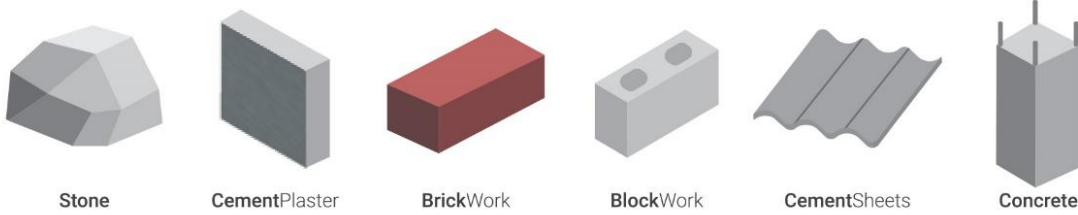
PRODUCT BENEFITS	SmartDFT	Extreme	High	Medium	Low
	SmartCool	Extreme	High	Medium	Low
	CrackProof	Extreme	High	Medium	Low
	FadeProof	Extreme	High	Medium	Low
	SmartClean	Extreme	High	Medium	Low
	DirtResistance	Extreme	High	Medium	Low



 **3-4 Hours**
Drying Period



APPLICABLE SURFACES



3 COATS
20-25 sq ft/ltr

Darker shades may need up to 3 coats of paint to reflect the richness of colour.

Actual coverage may vary due to factors such as method and condition of application and surface.

RECOMMENDED USAGE AREAS



Why Choose *Mr. Proofer*?

QuartzShield Our Smart Quartz Paint forms a strong Fibreglass layer made of a Quartz-like structure that protects the painted surface from the elements and more.

WeatherProtect Our paint gets stronger with every monsoon, making sure you don't have to keep repainting every year for the next decade, come rain or shine.

Anti-Mould Our Smart Quartz Paint keeps your walls dry not only on but below the surface as well. This ensures that there's no moisture to promote the growth of mould.

Elastomeric Surfaces aren't perfect and tend to eventually crack. Our paint literally has that covered as each coat can stretch over cracks rather than tear.

SmartWaterproofShield Our waterproof paint forms a tough waterproof coating on the applied surface that keeps water and moisture out even in the heaviest of rainfall.

CrackProof Like the name suggests, I don't crack under the heat of the sun, making sure I last much longer than the other coatings in the neighbourhood.

Anti-Efflorescence Efflorescence ruins the beauty of any wall and forms due to inferior paint technology. Our Smart Quartz Paint prevents efflorescence from occurring over time.

HydrophobicTechnology This Smart technology prevents water from penetrating the surface to keep your substrate high and dry even in the rainiest weather.

1 Surface Preparation

Ensure that the surface is free from dust, dirt, grease, any growth of fungus and algae.

2 Mr. Proofer - Prime Coat

Thinner Water
Dilution Level 40%
Drying Period 3 hrs

3 Mr Proofer - Second Coat

Thinner Water
Dilution Level NA
Drying Period 3-4 hrs

4 Mr Proofer - Third Coat

Thinner Water
Dilution Level NA
Drying Period 3-4 hrs

Before application of any coat, ensure the surface is free from dust, dirt, grease, any growth of fungus and algae.

*Drying period is quoted for typical conditions of 25°C and 50% relative humidity, these may vary under different condition.



Mr. Crackheal

I'm Mr. Crackheal. I can heal your infrastructure with my fibreglass technology with crack filling compound for exterior surfaces. Once you use me, you don't have to worry about rain, extreme sunlight or water leakage with me on your side.



- QuartzShield 
- WeatherProtect 
- AntiMould 
- SmartBreathe 
- WaterproofShield 
- CrackProof 
- Anti-Efflorescence 
- Hydrophobic Technology 

Mr. Protect

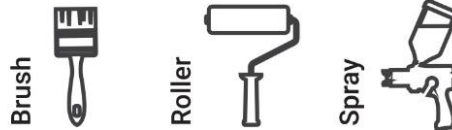
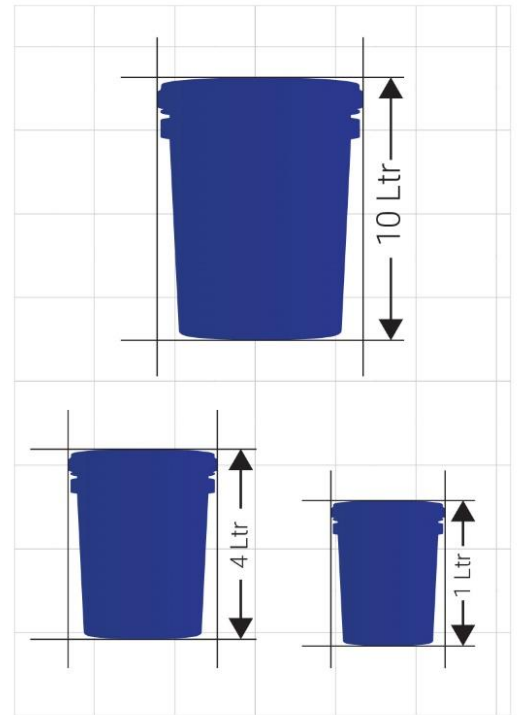
I'm Mr Protect. As the name suggests, I'm the best when it comes to protecting your walls from the elements. I'm, in fact, like no other primer out there as I have an unmatched assortment of Smart Technologies built into me to protect your walls for years to come. I'm best at making your wall water repellent while at the same time ensuring it can breathe like real skin.



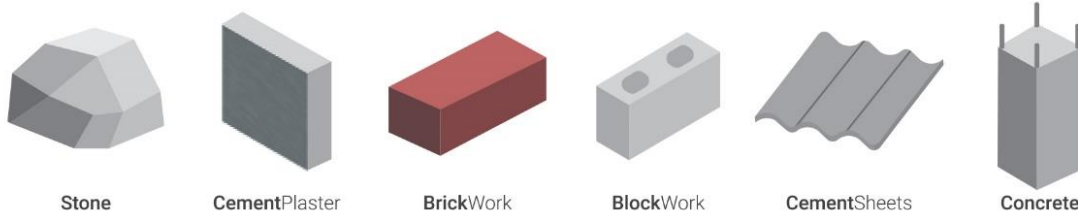
QuartzShield		10inOne	
Anti-Mould		SmartBreath	
Odourless		CrackProof	
Anti-Fluorescence		Hydrophobic Technology	

PRODUCT BENEFITS

HydrophobicTechnology	High	Medium	Low
Anti-Mould	High	Medium	Low
SmartBreathe	High	Medium	Low
CrackProof	High	Medium	Low
SmartClean	High	Medium	Low
DirtResistance	High	Medium	Low



APPLICABLE SURFACES



1 COAT
80-90 sq ft/ltr

Darker shades may need up to 3 coats of paint to reflect the richness of colour.

Actual coverage may vary due to factors such as method and condition of application and surface.

Why Choose Mr. Protect?

QuartzShield Our Smart Quartz Paint forms a strong Fibreglass layer made of a Quartz-like structure that protects the painted surface from the elements.

10InOne Skora's coatings are a one-stop solution to 10 prevalent problems, namely, the formation of Honeycomb, Algae, Mould, Leakage Dampness, Efflorescence, CO2 Damage, Peeling & Flaking, Chalking and Leeching

Anti-Mould Our Smart Quartz Paint keeps your walls dry both on and below the surface. This ensures that there's no moisture to promote the growth of mould.

SmartBreathe Our paints are like no other in the market because, like your skin, our paint also breathes which lets airflow through while keeping moisture out.

Odourless Our Smart Quartz Paint is imbued with an odourless technology that ensures you don't have to bother with the smell of paint ever again.

CrackProof Like the name suggests, I don't crack under the heat of the sun, making sure I last much longer than the other coatings in the neighbourhood.

Anti-Efflorescence Efflorescence ruins the beauty of any wall and forms due to inferior paint technology. Our Smart Quartz Paint prevents efflorescence from occurring over time.

HydrophobicTechnology This Smart technology prevents water from penetrating the surface to keep your substrate high and dry even in the rainiest weather.

1 Mr. Protect Primer
 Thinner Water
 Dilution Level 90%
 Drying Period 3 hrs

2 Your Choice of Paint - First Coat
 Thinner NA
 Dilution Level No Dilution
 Drying Period 3-4 hrs

3 Your Choice of Paint - Second Coat
 Thinner NA
 Dilution Level No Dilution
 Drying Period 3-4 hrs

4 Mr. Finish
 Thinner Water
 Dilution Level 90%
 Drying Period* 3-4 hrs

Before application of any coat, ensure the surface is free from dust, dirt, grease, any growth of fungus and algae.

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Mr. Finish

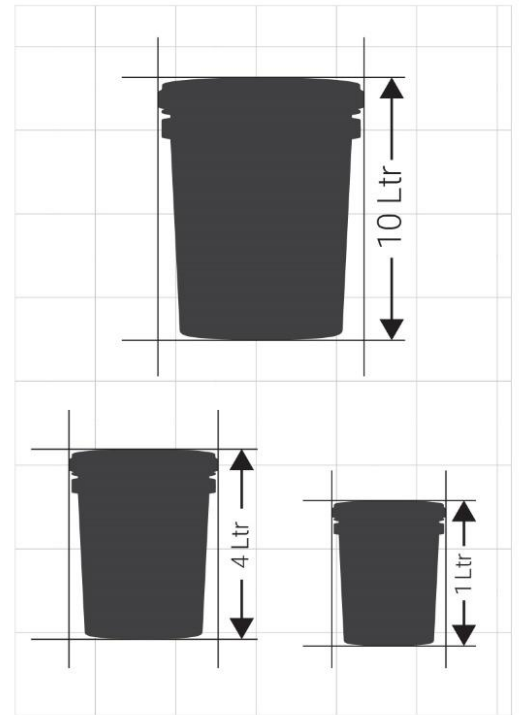
I'm Mr Finish. They call me Mr Finish because I'm the best at finishing the job when it comes to coating your walls. With my finishing touch, I make sure your wall and its fresh new coating are water repellent and ready to face any kind of weather.



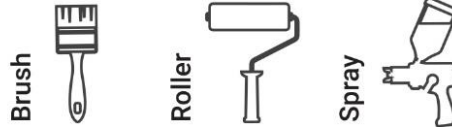
- QuartzShield
- OdourLess
- Anti-Mould
- SmartBreathe
- DirtResistance
- CrackProof
- Anti-Fluorescence
- Hydrophobic Technology

PRODUCT BENEFITS

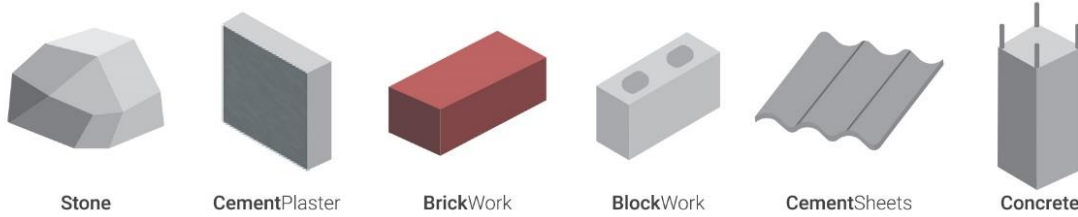
HydrophobicTechnology	High	Medium	Low
Anti-Mould	High	Medium	Low
SmartBreathe	High	Medium	Low
CrackProof	High	Medium	Low
SmartClean	High	Medium	Low
DirtResistance	High	Medium	Low



 **3-4 Hours**
Drying Period



APPLICABLE SURFACES



1 COAT
80-90 sq ft/ltr

Darker shades may need up to 3 coats of paint to reflect the richness of colour.

Actual coverage may vary due to factors such as method and condition of application and surface.

Why Choose Mr. Finish?

QuartzShield Our Smart Quartz Paint forms a strong Fibreglass layer made of a Quartz-like structure that protects the painted surface from the elements and more.

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HydrophobicTechnology This Smart technology prevents water from penetrating the surface to keep your substrate high and dry even in the rainiest weather.

1 Mr. Protect Primer

Thinner	Water
Dilution Level	90%
Drying Period	3 hrs

2 Your Choice of Paint - First Coat

Thinner	NA
Dilution Level	No Dilution
Drying Period	3-4 hrs

3 Your Choice of Paint - Second Coat

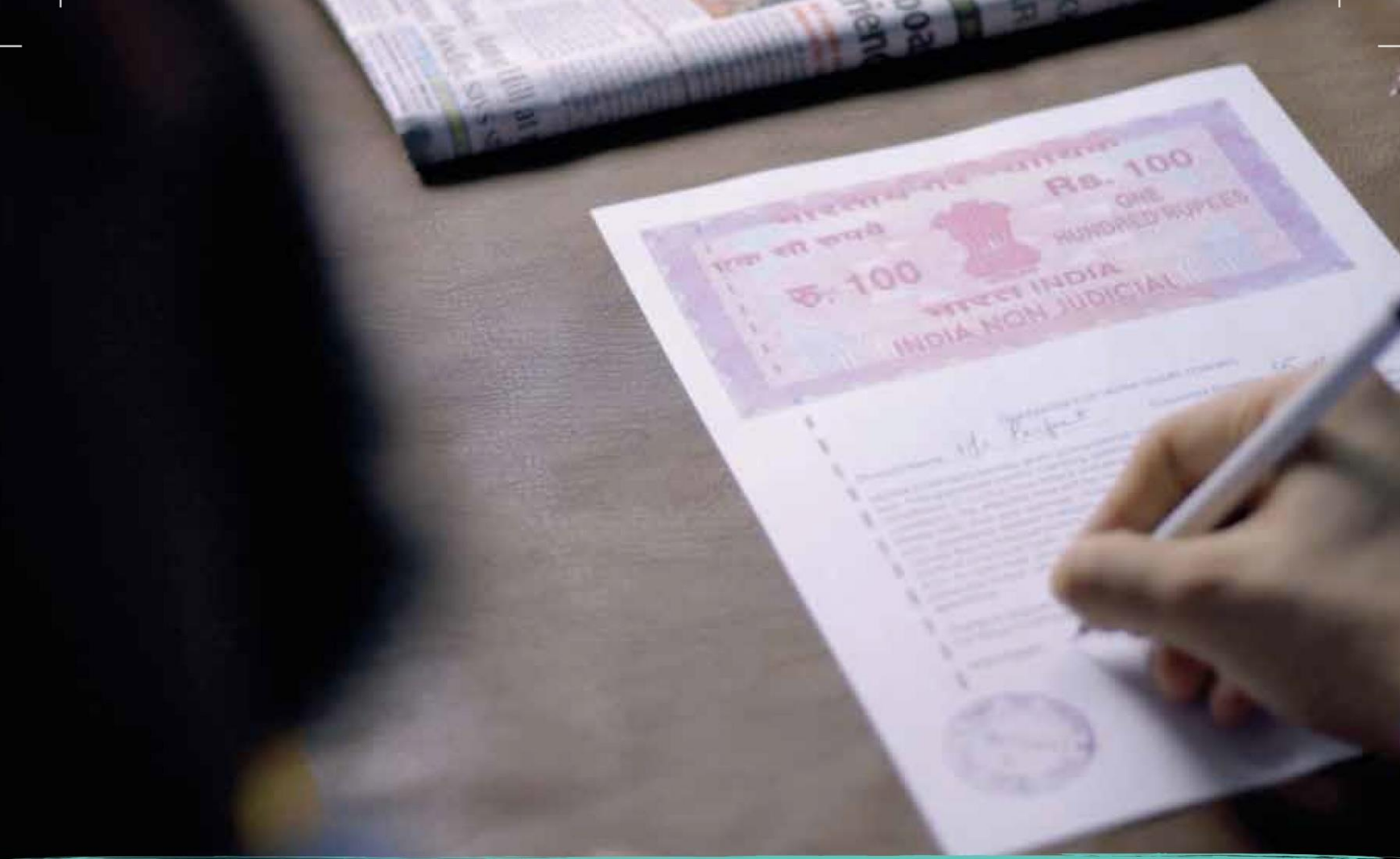
Thinner	NA
Dilution Level	No Dilution
Drying Period	3-4 hrs

4 Mr. Finish

Thinner	Water
Dilution Level	90%
Drying Period*	3-4 hrs

Before application of any coat, ensure the surface is free from dust, dirt, grease, any growth of fungus and algae.

**Drying period is quoted for typical conditions of 25°C and 50% relative humidity, these may vary under different condition.*



100% Guarantee *1st time in India*

For the very first time in India, Skora brings you a one of a kind Lifetime Guarantee on our Smart Quartz Paint. With years of research and technology poured into the development of our superior Smart Quartz Paint, we offer further protection for your walls with a guarantee to last a lifetime on our Mr Perfect Exterior Quartz Paint.

At the very heart of Skora lies our promise of trust to keep your exteriors safe from the elements while looking beautiful. Gone are the days of warranties that come with fine print and strings attached that ultimately leave you with no choice but to repaint every few years. Our guarantee ensures that we at Skora will cover the performance of Mr Perfect Exterior Quartz Paint for no less than 15 years as long as our Smart Quartz Paint has been applied as per the recommended easy-to-follow guidelines on proper application.

1 Smart Survey

Before jumping right into the painting process, our Smart Team will conduct an extensive survey of the intended project area. This survey will record any structural issues that are currently present in the building and narrow down on the root causes for the same. We believe this to be an important step in our painting process as it is unwise to blindly paint a structure before dissecting it for issues that need attention first.

2 360° Report

Once the Smart Survey has been completed, the findings and all details pertaining to the survey are documented and presented in our 360 Degree Report of the project. This report is an all encompassing document that will highlight any existing problems in the building like dampness, leakages and other issues that can hinder the painting process. The report will also suggest corrective measures to prevent further issues.

3 Smart Consultants

No one knows the ins and outs of construction and allied activities better than technical experts in the field. Skora, being the expert on paint, has put together a team of highly qualified Smart Engineers to oversee and assist on every project whether big or small.

4 Smart Painters

We have put together a set of Smart Painters who are well versed and experienced in completing paint projects. These Smart Painters along with their Smart team will execute every painting project as per the prescribed application procedure to ensure the best possible results for your structure.



Smart Painters

To give **360°** Protection



5 Finishing Expert

Every project needs an expert to ensure everything runs smoothly. For Skora, that person is our Finishing Expert. The Finishing Expert will overlook every project with his expertise in the coating industry to ensure the best possible results on every project. The Finishing expert will also ensure that all coatings are applied in the prescribed manner and will follow up with inspections by the end of the painting process.

6 100% Guarantee

We are first to deliver 100% Guarantee to you.

All workmanship and materials come with a :

12 year guarantee for New Construction

10 year guarantee for Construction within 15 years

07 year guarantee for Construction between 15-25 years

05 year guarantee for Construction above 25 years

We will issue to you a guarantee letter on our letter head upon completion of the job and upon receiving payment in full.



“ I am principle architect from last 35 years. In this time I have used paint of many top brands from India and abroad for my residential, commercial and hospitality projects. Then too I faced many leakage problems at my mahabaleshwar hotel and at my own residence in satara. Then I came to know about SKORA coatings. Five years ago I used it in Maharaja hotel mahabaleshwar. Till now it is performing good and being in such a worse climatic conditions my hotel is still algae, fungus, leakage free. After seeing performance I used it for other projects too and as well as my own residence at satara. I also blindly recommend Skora for any project.

Arch. Mahendra Chavan Principle Architect

Skora provides services by their own trained painters along with own manufactured paint so we have to be rest assured for the guarantee.

Painted in 2019

Residence Architect Mahendra Chavan

Who has been a ACETECH Alpha Awards 2015 Winner

SKORA

Smart with a Heart

FAQ

FREQUENTLY ASKED QUESTIONS

1 What's the difference between normal acrylic / elastomeric paint and a Skora's Smart Paint?

The quality of an exterior paint isn't just measured by the colour, vibrancy and finish that it achieves but also by the amount of time it protects your walls. Skora external wall coatings last over 12 years. Even the best masonry paint lasts 5 or 7 at the most!

Most paint however, that your local painter and decorator will supply, has usually a finite lifespan of around 5-7 years only, and is essentially colored water, providing no long-term weather resistance at all. Our Smart Quartz Paint on the other hand has been specifically developed to protect walls as well as beautify them over a long period of time. Our paints last well beyond the average paint which ultimately proves to be more economical than having to spend on repainting year after year.

The wall coatings used by us are hydrophobic and breathable, and having it on your home is like painting two times with ordinary paint. Because over the period of 12-15 years, if you use other brand, you need to paint two times, while with Skora you need to paint only once. This means you directly save one time cost and not only do you get 2 times what your painter could supply, it also lasts 2 times as long!

2 Why should I choose Skora's Smart Paint?

We can't and won't force or coerce you to choose us over another home improvement company, the decision is up to you. To reassure you, we started in the industry at the very bottom, many years ago, in fact way back in 1998. Since then we have completed almost 5000+ projects. And we have made almost 20000+ customers satisfied by our smart product and smart service.

Unlike many wall coatings companies, we do not use subcontractors, all teams work for us only. In addition, many wall coating companies purchase generic branded coating materials that are made with cheap alkyd resins acrylic binder, but with years of research and technology poured into the development of our superior Smart Quartz Paints, we formulated the most durable and hard

wearing textured coatings available to offer further waterproof protection for your walls with a 100% guarantee to last a up to 12 years.

If you want your house painted by experts, if you want the best customer service, if you want the best quality materials used, choose us.

Remember, most wall coating companies in the India offer zero warranty, but we offer a 12 year guarantee, and since we have been doing this since 1998, we know for certain our coatings last as long as we say they do and they are subject to accelerated weather tests by an independent organization.

We are also able to paint your house 12 months of the year, not only during the warmer weather. Unlike a typical paint job, the waterproof nature of our paint holds true even during the painting process which allows the paint to keep dry even in heavy rainfall. So no matter what time of year, you can have the outside of your home painted!

Remember to always choose the best and the smart Skora product each and every time.

3 Can I buy and/or apply your products myself?

Sorry, no, we do not sell DIY products, we are a product as well as service provider. Your local dealer or painter also cannot buy or apply our systems.

Our Smart painters have undergone hours of training to follow all the protocols and instructions mentioned in the process so that we can always control quality.

Our Smart Quartz Paint has been developed using our very own Quad Coat Technology. As the name suggests, this involves the application of 4 crucial layers of coating that consist of 1 coat of primer, 2 coats of paint and 1 final coat of finish. All of these coats if applied smartly, they work together to create the best possible waterproofing solution for your walls.

4 What wall coating services do you offer?

The main focus of our everyday work involves repairing, rendering and painting, the exteriors of Residential, Commercial, Hospitality, Educational, Medical and Religious buildings

Our external and internal wall coating systems are suitable for all types of wall and essentially are hydrophobic, breathable, durable, weatherproof and decorative finishes.

All our smart paint systems are applied by our own teams, not sub-contractors or local painters.

As part of all systems offered, we do a full repair program as part of the work, which includes rendering, crack repairs, alterations, damp proofing and generally making good of the house exterior and interior.

5 What is the advantage of Skora's Smart Breathable and Hydrophobic Technology?

Having us repair and paint your house with Smart Quartz Paint will bring many advantages and benefits to both your family and the house itself. Most importantly, repainting of the property is not needed for up to 12 years.

As the paint system we use does not need to be re-applied for at least 12 years, you will save money in not having to get the house painted over time.

The painted surface remains cool, reducing the need for artificial cooling systems inside homes and buildings which promotes sustainability as well as energy saving and your home will be more comfortable. Your house will of course look fabulous from the inside and outside too!

If your house has cracks, damp areas or any other problem, that will be cured permanently, creating a more healthy environment for all your family and pets.

6 So if I contact Skora, what happens next?

Our team will speak to you first (by phone or email) at your request, to find out your requirements. Our experts will then arrange a date and time to visit your house or building to show you a demo and to conduct a survey and measure the property. Then expert team will prepare a written specification and quote for you.

Our smart team will also point out any problems you may have on the outside of your house such as algae growth, damp patches or cracks etc. and explain what has happened and how we can fix it. Our smart team will also show you samples of our product and photos of previous jobs.

We then work out a suitable price quotation for you. This will be a guaranteed price with no hidden charges or surprises. Then when you decide to go ahead and have the work done, our smart team will prepare some simple paperwork with you, outlining exactly what work we are doing to the house, and for a fixed price. If your house has cracks, damp areas or any other problem, that will be cured permanently, creating a more healthy environment for all your family and pets.

7 How much do your wall coating and house painting services cost?

If you want to know about prices, no problem. We are happy to give an estimate of cost over the phone, for having your house painted, rendered, repaired or wall coated, and the call is without obligation!

To speak to a team member today, please call us any time on +91-7387069411. If you need a more exact estimate, you can email us, providing photos if that helps, and your contact number, however, please note the final price would be subject to a survey to ascertain the exact cost before we agree to do the work on your home for a certain cost.

This would be confirmed in writing. Quotes and estimates via email only are not normally possible.

8 What is the 100% Guarantee provided by Skora?

We are first to deliver 100% Guarantee to you. All workmanship and materials come with a :
12 year guarantee for New Construction
10 year guarantee for Construction within 15 yrs
7 year guarantee for Construction between 15-25 yrs
05 year guarantee for Construction above 25 yrs
We will issue to you a warranty upon completion of the job and upon receiving payment in full.

9 Do your teams follow safety protocols while accessing the inside of my house?

Yes, all our Smart painters and experts come fully equipped with everything they need to do the job and have the minimum impact on your daily life. They are trained to follow all the safety protocols to maintain the healthy environment of your building/house and all the surrounding.

10 Can I expect a Return On my Investment (ROI)?

Of course Yes! Money spent with us is money well spent as any surveyor will tell you that a property that is both weatherproofed, resistant to damp, and with a maintenance free exterior and interior that looks really good, will increase the integrity and value of your house. The guarantees issued are also transferable to any new owners when you sell in the future, giving your home a unique selling point that your neighbors simply won't have.

Trust in
the paint
of the
future —
**Smart
Quartz
Paint** *by*
Skora



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